SPEAKER | CERTIFIED COACH | MARKETING EXPERT

Queirra Fenderson, PCC

Queirra inspires professional and entrepreneurial female audiences to ditch analysis paralysis, release perfectionism and let go of the hustle.

Known for her vulnerable, soulful delivery and equal parts playfulness and poise,

Queirra shows audiences, whether they are high-performing entrepreneurs or motivated, (self-proclaimed Type A) employees, how to have a healthy relationship with their ambition.

signature keynote

AMBITION IS A SUPERPOWER - NOT A SACRIFICE

ACTIVATE YOUR INTUITIVE LEADERSHIP TO RUN YOUR BUSINESS LIKE A BOSS!

After more than 10 years of career achievements in the marketing industry, Queirra hit rock bottom when her employer spoke five dreaded words, "Today is your last day." That moment turned into her ultimate breakthrough - not only were her achievements not keeping her safe, they were also burning her out.

As an ICF Professional Certified Coach (PCC), Queirra integrates her accredited coach training, marketing expertise and high-achieving lifestyle to help executives and entrepreneurs amplify their results by strengthening their intuitive leadership.

By the end of this dynamic and interactive presentation, attendees will:

- Shift from hustling for other's approval to trusting their gut in growing their business
- Embrace their drive to become the mogul their clients need them to be – without the burnout
- Clarify what intuition is (and is not) to slay self-doubt and stop analysis paralysis
- Tap into the optimum blend of power (fueled both by intuition and ambition) when taking any critical step in their business

This presentation can be delivered as a keynote, group presentation, or as a workshop. In a longer workshop, participants will learn tips and strategies for listening to their own intuition, prevent burnout and build their leadership confidence in their business and life.



For press related inquires or if you are interested in booking Queirra Fenderson for speaking or training opportunities contact her. 703.314.8376 | queirra@theambitionstudio.co | www.theambitionstudio.co



Queirra Fenderson, PCC

Queirra is a Professional Speaker and Certified Coach who helps successful leaders reinvent their relationship to their ambition. She has inspired business and professional women's audiences with her dynamic keynotes, TED-style talks and interactive workshops to embrace a new style of ambition and step into their mogul mindset.

Before becoming a coach, Queirra led teams as a Marketing Director for more than ten years. She secretly geeks out on (okay, maybe not so secretly) productivity, personal branding and high performance. She holds the Professional Certified Coach (PCC) credential from the International Coach Federation (ICF) and a B.S. in Marketing from George Mason University.

"genuine engagement"

"Queirra masterfully guided us through an exploratory exercise of discovery into our intuitive leadership style helping to uncover what is truly hindering success. Her professionalism, poise and willingness to share her own vulnerability connected her with the audience resulting in genuine engagement."

Dana Hutson | President of National Association of Women Business Owners (NAWBO), Greater DC Chapter

"made a lasting impression"

"Queirra is a dynamic speaker bringing energy and accountability to our leaders. Her message about the intuitive yes shifted our mindset about decision making and has made a lasting impact on how to encourage and foster ambition with our team. Queirra is my first referral for fellow business owners and leaders looking to take their business and leadership skills to new heights."

Elizabeth Shaw | Founder, Davine Events

"incredible presence that captivates"

"Queirra is incredibly dynamic and engaging. With humor and honesty, she empowers us to look at ambition from a fresh perspective. She gives us permission to want big things out of life, yet not to let it drive us under. Queirra has an incredible presence that captivates an audience while sharing real world insight to move us forward."

Sage Hobbs | Author of Naked Communications



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